



**Research Center for Social Sciences
University of Kelaniya - Sri Lanka**

**Undergraduate Research Conference of the Faculty of Social Sciences
University of Kelaniya – 2026**

Abstract Writing Guideline

1. Title of the abstract

- **Be Clear and Specific**

The title should clearly reflect the main topic and focus of the study.

- **Keep It Concise**

A good title is brief but informative. Ideally, it should be **10–15 words** and avoid unnecessary wording.

- **Reflect the Key Variables or Theme**

The title should indicate the main concepts, variables, or issues addressed in the study.

- **Highlight the Context (if relevant)**

If the research is context-specific, mention the **country, region, sector, or population** studied.

- **Avoid Abbreviations and Jargon**

Do not use abbreviations, technical symbols, or discipline-specific jargon unless they are widely known.

- **Use Appropriate Academic Language**

Titles should be formal and academic. Avoid casual language or questions.

- **Consider a Two-Part Title (Optional)**

A main title followed by a subtitle can clarify the research focus.

Example:

Digital Platforms and Tourism Development: Evidence from Small Tourism Service Providers

- **Font size & Format**

14 pt., Bold, Centred, Times New Roman

- **Ensure Consistency with the Abstract**

The title must accurately represent the objectives, methodology, and findings described in the abstract.

2. Abstract Content

The abstract should be written in **clear and concise language (Either in English or Sinhala)** and must include the following components:

- **Background / Context**

Briefly introduce the research topic or the context of the study. Explain why the issue is important and relevant to the conference theme or discipline.

- **Research Problem and Research Objective/s**

Clearly state the research problem, key research question(s) and the main objective of the study.

- **Methodology**

Briefly describe the research approach or methods used in the study (e.g., qualitative, quantitative, mixed methods, data collection procedure, and data analysis method).

- **Key Findings**

Summarize the main findings of the research.

- **Conclusions, Implications / Contribution**

Explain the significance of the study and how it contributes to theory, policy, or practice in the relevant field.

3. Word Limit and Format

- The abstract should be **between 200 and 300 words**.
- It should be written in a **single paragraph** (12 pt., Justify, Times New Roman for English and 11 pt, FM Abhaya for Sinhala, single line space).
- Avoid abbreviations, citations, references, tables, or figures in the abstract.
- Use **clear and concise academic language**.
- Include **3–5 keywords** below the abstract (10pt., Italic, Times New Roman for English & 11 pt FM Abhaya for Sinhala).

4. Abstract Submission Guidelines

- Authors are required to submit their abstracts following the prescribed format. The abstract must include the author's name and the affiliated Department below the abstract title.
- The abstract must be approved by the supervisor. Therefore, authors should include the name and electronic signature (e-signature) of the supervisor below the keywords to confirm the supervisor's endorsement of the submission.
- Abstracts should be submitted via Microsoft Conference Management Toolkit (CMT). For further information, please refer to the Research Centre (RCSS) web page.

5. Important Notes

- Only **accepted abstracts** will be included in the conference program **must register and present** the paper at the conference. Registration for accepted authors is **free**.
- Only papers presented at the conference will be included in the conference proceedings publication.