15th International Conference on Business and Information - 2024

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Perera, A. A.1 and Perera, B. B.2 Body of the abstract [Times New Roman, 11pt, 1.15 spacing]……..

***Keywords*** *[Three to five keywords in alphabetical order]*

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**Introduction Literature Review Methods**

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* Three categories of heading are defined: **Heading 1** (Bold, Left, and 14pt) **Heading 2** (Bold, Left, 12pt)

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