

15th International Conference on Business and Information (ICBI)

"Beyond Excellence: Integrating AI for Sustainable Business Innovation"

Abstract - Author Guidelines

Please read and incorporate all guidelines and formatting instructions before you submit the manuscript, and the author(s) should prepare their manuscript(s) according to the following guidelines.

Submission

- Manuscripts should be submitted only through the **conference management system** (CMT).
- Should submit author details on a separate page. Use the "Author Information Sheet".
- To facilitate the blind review process, remove ALL author-identifying information from the uploaded document, including the acknowledgements.
- Submit the manuscript as a **Microsoft Word file**.

Abstract

- Abstract of the manuscript should include the purpose of the study, research method/s, key findings, implications and future research directions, if any.
- Should not exceed **300 words**.
- Formatting: Single column, 1.15 spacing, Times New Roman, font size 11 pt

Keywords

- The abstract must be followed by a **three to five (3-5)** list of keywords.
- These should be arranged alphabetically and separated by commas with a full stop at the end.

General Guidelines

- Manuscript must be written in **English** and **MS WORD** format.
- Should use **APA (7) style** for in-text citations and end-text referencing.
- Footnotes and endnotes should not be used for citations.
- The papers that are submitted to ICBI 2024 must NOT have been previously presented, scheduled for presentation, published, or accepted for publication by any other publisher or organization.
- Number each page of the manuscript.
- Papers that are not formatted in accordance with the given guidelines will not be reviewed.
- Please contact <u>icbisubmission@gmail.com</u> if submitters have any questions about the submission process.