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ICBI

UNIVERSITY OF KELANIYA
SRI LANKA 2026

17th International Conference on Business and Information (ICBI) 2026

"Integrating Climate Change into Sustainable Business Decisions and Value Creation"



The Faculty of Commerce and Management Studies, University of Kelaniya

The Faculty of Commerce and Management Studies (FCMS) of the University of Kelaniya stands as one of the most distinguished business faculties in Sri Lanka, with a proud heritage spanning five decades. Today, FCMS comprises five academic departments, namely Commerce and Financial Management, Accountancy, Finance, Human Resource Management, and Marketing, offering ten undergraduate degree programmes and a comprehensive suite of postgraduate qualifications including Master's, Diploma, Higher Diploma, and Postgraduate Diploma programmes, as well as a Doctor of Business Administration (DBA). The faculty serves approximately 2,200 undergraduates and more than 1,000 postgraduate students, supported by 120 plus dedicated academic staff.

Guided by a vision to become a globally recognized center of excellence in knowledge creation and dissemination, FCMS is committed to advancing sustainable development and social well-being through impactful research, innovation, and stakeholder partnerships. The faculty has achieved AACSB accreditation, a distinction held by fewer than six percent of business schools worldwide, reaffirming its commitment to quality and global competitiveness. The faculty's research arm, the Centre for Management Research (CMR), and the Kelaniya Journal of Management further demonstrate its vibrant and growing research culture.

The International Conference on Business and Information (ICBI)

The International Conference on Business and Information (ICBI) is the flagship annual academic conference of the Faculty of Commerce and Management Studies, University of Kelaniya. ICBI has grown into one of South Asia's most respected interdisciplinary forums for the exchange of business and management knowledge. Over the past sixteen editions, the conference has consistently attracted scholars, researchers, industry practitioners, and policymakers from Sri Lanka and beyond.

Each edition of ICBI has been anchored by a carefully chosen theme that reflects prevailing and emerging imperatives in the global business landscape. From its early focus on management research and knowledge creation, the conference has progressively evolved to address themes such as digital transformation, business resilience to climate change, technological disruption, and sustainable development. Distinguished international keynote speakers have graced successive editions, bringing perspectives from universities, policy institutions, and industry across four continents.

The 17th International Conference on Business and Information, ICBI 2026, is convened under the theme "Integrating Climate Change into Sustainable Business Decisions and Value Creation." ICBI 2026 brings together academics, researchers, and professionals to explore how organizations can embed environmental considerations into strategic decision-making while pursuing long-term value and competitive advantage. The conference features several distinctive events, including the SDG Youth Challenge, the Three-Minute Thesis (3MT) Competition, a Doctoral Colloquium, and a Climate Actions Publication. Papers are presented across seven thematic tracks spanning accounting, finance, entrepreneurship, marketing, operations, human resource management, and business technology.

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Agenda

8.30 am	**8.45 am**	**Registration and Refreshments**
8.45 am	9.00 am	Lighting the Oil Lamp
9.00 am	9.10 am	Welcome Address by **Prof. Amila Munasinghe** Conference Chair – ICBI 2026
9.10 am	9.20 am	Address by the Guest of Honour **Dr. Chamila Thushara** Dean, Faculty of Commerce and Management Studies
9.20 am	9.30 am	Address by **Prof. Sachith Mettananda** Chairman - Research Council
9.30 am	9.40 am	Address by the Chief Guest **Prof. Narada Fernando** Vice Chancellor University of Kelaniya
9.40 am	9.50 am	Launching Conference Proceedings
9.50 am	10.20 am	Keynote Address 01 **Prof. Chris Akroyd**
10.20 am	10.40 am	Keynote Address 02 **Dr. Shih-Yu Lee**
10.40 am	11.00 am	Keynote Address 03 **Eng. Samantha Kumarasena**
11.00 am	11.15 am	Launch-Climate Actions Publication
11.15 am	11.30 am	Vote of Thanks **Mr. Malintha Perera** Secretary – ICBI 2026

11.30 am	01.30 pm	Research Session 01
01.30 pm	02.30 pm	Research Session 02
02.30 pm	03.30 pm	Research Session 03
03.30 pm	05.00 pm	SDG Youth Challenge
05.00 pm	06.00 pm	3MT Competition
06.00 pm	06.30 pm	Awarding and Closing Ceremony Closing Remark By **Prof. Sheresha Surangi** Conference Co-Chair – ICBI 2026
07.00 pm	11.30 pm	Conference Networking Night

THE KEYNOTE TRIAD

A defining feature of ICBI 2026 is its Keynote Triad, an intentional and carefully curated arrangement of three keynote addresses delivered by eminent thought leaders from three distinct yet complementary domains: environmental sustainability and industry practice, climate science and earth systems research, and accounting and management control. This triadic structure is not merely a programmatic choice; it reflects the conviction of the ICBI 2026 organizing committee that the challenges posed by climate change and sustainable business transformation cannot be meaningfully addressed from within a single disciplinary lens.

The theme of this year's conference, integrating climate change into sustainable business decisions and value creation, sits at the intersection of number of disciplines. Each keynote opens a different window onto the same landscape. The keynotes invite us to reflect on how industry and production systems must evolve to embrace cleaner, more resource-efficient, and circular practices. Then challenges us to anchor business strategy in an accurate and scientifically grounded understanding of climate dynamics and their long-term consequences. How management control systems and frameworks can be reimagined to drive innovation, sustainability, and organizational value is a third perspective. Together, these three voices form a coherent, multi-perspectival narrative that equips conference participants to engage with the complexity of sustainable business from a richer, more integrated standpoint. The organizers of ICBI 2026 warmly welcome each member of the Keynote Triad and are honored by their distinguished presence.



Keynote 01:

The Management Control Lens

Control Systems as Instruments of Sustainability: Embedding Climate Priorities in Organizational Strategy, Governance, and Value Creation

Prof. Chris Akroyd
Professor of Accounting,

Deputy Head of School and Associate Dean Academic - Te Raupapa - Waikato Management School, New Zealand



Keynote 02:

The Climate Science Lens

Reading the Climate Record: Paleoclimate Insights, Nonlinear Thresholds, and Robust Business Decisions on a Changing Planet

Dr. Shih-Yu Lee
Associate Research Fellow,

Research Center for Environmental Changes (RCEC), Academia Sinica, Taiwan



***Keynote 03*:**

The Industry Lens

Cleaner Production as Competitive Advantage: Resource Efficiency, Circular Economy, and Sustainable Value Creation in Industry

Eng. Samantha Kumarasena
Chief Executive Officer,

National Cleaner Production Centre,
Sri Lanka

Sustainability Collaboration

From Policy to Practice: Agenda for Implementing Sustainability Practices in the Public Sector

Sustainability has become an essential priority in shaping national development, strengthening institutional governance and creating long-term economic, environmental and social value. As a major contributor to national development and a key driver of public policy, the public sector has a significant responsibility to integrate sustainability into its institutional operations, decision-making processes and service delivery.

In Sri Lanka, although several national policies, strategies and reporting frameworks have been introduced to advance sustainable development, the implementation of sustainability practices and reporting across public sector institutions remains at an early and fragmented stage. Addressing these challenges requires a coordinated approach that moves beyond policy commitments towards practical implementation, transparent reporting and effective accountability.

Against this backdrop, this policy document, **"From Policy to Practice: Agenda for Implementing Sustainability Practices in the Public Sector,"** has been developed to provide a strategic direction and practical roadmap for strengthening sustainability practices across Sri Lanka's public sector. It examines the existing policy and institutional landscape, evaluates implementation and reporting gaps, draws insights from international best practices and proposes actionable recommendations to support public sector institutions in integrating sustainability into their operations and governance.

The proposed agenda emphasizes strengthening the National Green Reporting System (NGRS), improving sustainability data and reporting mechanisms, enhancing institutional capacity, promoting independent assurance and

integrating sustainability considerations into public financial management and policy decisions.

Through this initiative, the aim is to encourage a collective transition from sustainability commitments to measurable institutional action, positioning the public sector as a leader in promoting sustainable development, strengthening public accountability and creating long-term value for the nation.

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ICBI UNIVERSITY OF KELANIYA SRI LANKA 2026

3MT® THREE MINUTE THESIS

FOUNDED BY THE UNIVERSITY OF QUEENSLAND

Three-Minute Thesis

At the 17th International Conference on Business and Information (ICBI 2026), the Three-Minute Thesis (3MT) Competition asks research scholars to answer a question that matters well beyond the conference: how do you explain years of research in three minutes? With a single static slide, each contestant presents their research to a non-specialist audience, explaining what they study and why it matters.

Developed by the University of Queensland, Australia, 3MT gives research candidates an opportunity to practise presenting complex ideas in clear, accessible language. The three-minute limit requires contestants to decide which details an audience needs to understand the research question and its significance. The single slide supports that explanation while keeping the focus on the speaker and the research.

The ICBI 2026 competition brought together 11 contestants from PhD, DBA and MPhil programmes. The preliminary round took place on 31 October 2026 in the Faculty Board Room of the Faculty of Commerce and Management Studies, University of Kelaniya. The judging panel selected five contestants to advance to the Grand Finale, scheduled for 19 November 2026 as part of ICBI 2026. The finalists are Ms. Dinali Fernando, Mr. Chrishankar Janathanan, Ms. Gayathree Senarath, Ms. Dasini Madurasinghe and Ms. Lavangi Ranasinghe.

The preliminary-round judging panel comprised Dr. Nilupama Wijewardena, Lecturer in the Department of Management at RMIT University, Australia, Dr. Nuwangi Cooray, Postdoctoral Fellow at the University of New South Wales, Australia, and Dr. Kanchana Wijayawardena, Lecturer at the University of Wollongong, Australia.

The competition is coordinated by Dr. Ruwan Wijesinghe, with organising team members Ms. Kaushalya Silva, Ms. Kushani Panditharathne, Ms. Vimansha Ranasinghe, Ms. Bhagya Thennakoon, Ms. Thishakya Hettiarachchi, Mr. Pasindu Ranasinghe and Mr. Sanjula Thilakarathne.

FINALISTS



Ms. P.K.G.I.Lavangi Ranasinghe
University of Colombo

Topic: Women Leadership and Political Governance: Challenges, Opportunities and Pathways to Inclusive Decision-making

Mentor: Dr. Saroja Wanigasekara



Mr. Chrishankar Janathanan
University of Kelaniya

Topic: Scroll, Click, Enrol:
The Power of Micro-Moments in Online Education

Mentor: Prof. K.G.M. Nanayakkara



Ms. W.W. Dinali Prabhasha Fernando
University of Kelaniya

Topic: The Effect of Workplace Alliance on Employee Loneliness; With the Mediating Effect of Emotional Exhaustion and Moderating Effect of Personality

Mentor: Dr. S.A.C.L. Senerath



Ms. Dasini Indupa Madurasinghe
University of Kelaniya

Topic: Building a Profession: Understanding Public Relations Professionalism in Sri Lanka

Mentor: Prof. Ruwani Fernando



Ms. Linda Gayathree Wijesinghe Senarath
University of Kelaniya

Topic: Uncovering the Urban-Rural Contrast in Organic Food Consumption in Sri Lanka

Mentor: Dr. Sachee Senanayake

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ACCA Think Ahead

DBA ALUMNI UNIVERSITY OF KELANIYA

PANEL OF JUDGES



Prof. Chris Akroyd
Professor of Accounting,

Deputy Head of School and Associate Dean Academic - Te Raupapa - Waikato Management School, New Zealand



Dr. Shih-Yu Lee
Associate Research Fellow,

Research Center for Environmental Changes (RCEC), Academia Sinica, Taiwan



Prof. Renuka Herath
Associate Dean,

SLIIT Business School

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ICBI UNIVERSITY OF KELANIYA SRI LANKA 2026

SDG YOUTH CHALLENGE

Title Sponsor

DFCC BANK
Keep Growing

SDG Youth Challenge

“Mobilizing Sri Lankan Youth for a Sustainable Tomorrow”

The SDG Youth Challenge 2026, organised in conjunction with the 17th International Conference on Business and Information (ICBI) - 2026 by the Faculty of Commerce and Management Studies, University of Kelaniya, is an inspiring initiative aimed at empowering Sri Lankan undergraduates to become catalysts for sustainable change. More than just a competition, this initiative provides a dynamic platform for young innovators from state and non-state universities across Sri Lanka to develop creative, practical, and impactful solutions to pressing local challenges, aligned with the United Nations Sustainable Development Goals (SDGs).

The challenge encourages participants to transform innovative ideas into actionable solutions while fostering creativity, critical thinking, teamwork, and entrepreneurial skills. Through a structured three-round competition comprising Concept Paper Submission, Poster and Prototype Presentation, and Final Industry Panel Evaluation, participants are provided with opportunities to refine their ideas, demonstrate their feasibility, and showcase their potential to create meaningful environmental, social, and economic impact.

The SDG Youth Challenge 2026 is proudly sponsored by DFCC Bank PLC as the Title Sponsor, reflecting the bank's commitment to promoting sustainability, youth empowerment, and innovation. The generous support of DFCC Bank PLC plays a significant role in strengthening this initiative and creating opportunities for young minds to transform their innovative ideas into meaningful contributions towards sustainable development.

By connecting academic knowledge with real-world challenges and encouraging collaboration between undergraduates, academics, and industry professionals, the SDG Youth Challenge seeks to nurture a new generation of socially responsible leaders and innovators. Ultimately, the initiative aspires to empower Sri Lankan youth to move beyond ideas and contribute towards building a more inclusive, resilient, and sustainable future.

FINALISTS



Group 02

University of Moratuwa
Project Name: SkySight



Group 04

University of Kelaniya
Project Name: Portable Acoustic Detector for Early Red Palm Weevil Detection in Coconut Palms



Group 06

University of Moratuwa
Project Name: Croptimum A Multi-Agent Decision Support System for Crop Health Management



Group 10

University of Kelaniya
Project Name: Her Life



Group 12

University SLIIT
Project Name: Footstep Powered Piezoelectric Energy System

PANEL OF JUDGES



Sivalingam Sivakanthan
Vice President

Head of Strategic Planning & Sustainability
DFCC Bank PLC



Punitha Dahanayake
Assistant Vice President

Sustainability
DFCC Bank PLC



Wenura Jayasinghe
Founding Director of C-Needs & Consultant

Green Building Council Sri Lanka



Upeksha Karunathilake
Senior Project Lead

Decarbonization & Sustainability Solutions at Climate & Conservation Consortium (Pvt) Ltd
Founder and Director of Eco Hive (Pvt) Ltd



Prof. Aruna Ranaweera

Department of Physics & Electronics
Faculty of Science
University of Kelaniya

DOCTORAL COLLOQUIUM

Doctoral Colloquium

The Doctoral Colloquium is a core and impactful event within the International Conference on Business and Information (ICBI) 2026. The aim of this colloquium is to provide a forum for doctoral students to discuss their intellectual work and engage with other scholars. This event is conducted as a pre-conference event, which is followed by two sessions for researchers presenting their work. The target audience includes local and international PhD and DBA researchers. Subsequently, researchers are required to submit a one-page abstract for a publication. A value-added one-on-one session facilitated the presenters to received focused and specific feedback from an expert panelist on their study.

TECHNICAL SESSIONS

Conference Tracks

- Accounting, Finance and Business Economics
- Business Technology and Digital Transformation
- Entrepreneurship, SME, Innovation, and Business Development
- Human Resource Management, Organizational Behavior, and Inclusive Workplace
- Marketing, International Business and Strategy
- Multidisciplinary areas
- Operation, Logistics and Supply Chain Management

Technical Sessions - Panel Summary

Room Name	Room No. (Hotel Reference)	Session 01 [11.30 am - 01.00 pm]		Session 02 [1.30 pm - 3.00 pm]		Session 03 [2.30 pm -3.30 pm]	
		Panel	**Track**	**Panel**	**Track**	**Panel**	**Track**
A	05	S1 - A	ACF	S2 - A	ACF		
B	16	S1 - B*	ACF	S2 - B ENTRE*			
C	11	S1 - C	ACF	S2 - C	ACF		
D	12	S1 - D	MKT	S2 - D	ACF		
E	13	S1 - E	MKT	S2 - E	MKT		
F	14	S1 - F	MKT	S2 - F	OPER		
G	15	S1 - G*	HRM	S2 - G*	MKT		
H	27	S1 - H	HRM	S2 - H	HRM		
I	26	S1 - I	BTECH			S3 - I	ACF
J	08	S1 - J	BTECH	S2 - J	BTECH		
K	Lounge	S1 - K	MULTI	S2 - K	MULTI		
L	29					S3 - L	ACF

**Both Physical & Online presentations*

Panel S1 – A

Session No	:	Session 01 – Morning
Room No	:	S1 - A
Track	:	Accounting, Finance and Business Economics
Panelists	:	Emeritus Prof. J.M.D. Ariyarathne Dr. G.M.M. Sujeewa Dr. Ruwan Wijesinghe
Track Coordinators	:	Ms. A.H. Kelumdeniya , Ms. J.A.H.P. Fernando
Session Rapporteurs	:	Ms. Kaveesha Ranaweera , Ms. Ridmi Pathinayake

Paper ID	Time Duration	Paper Title	Authors
56	11.30 – 11.45	The Analysis of Influencing Factors on the Going Concern Audit Opinion: Evidence from Finance Companies in Sri Lanka	**Kaveesha Ranaweera** L.L Pushpakumara Ashen Rajapaksha
28	11.45 – 12.00	Forensic Auditing as a Performance Lever: A Qualitative Case Study of Sri Lankan Organizations	**Kaveesha Ranaweera** Himal Muthunayake
156	12.00 – 12.15	The Impact of Emerging Technology Characteristics on Digital Auditing Practices in Sri Lanka	W.N.M. Maduwanthi, R.A.S. Rajapaksha **R.T. Pathinayake**
192	12.15 – 12.30	The Impact of Digital Financial Literacy on Financial Behavior of Millennials in the Western Province of Sri Lanka	K.M.H. Prasadani S.S.Weligamage **D.G.S.P. Thilakarathne**
ACCA	12.30 – 12.45	Achieving the interconnected social, economic, environmental and institutional challenges of the Sustainable Development Goals	**Dr. Buddhi Pathiraja**

Panel S1 – B

Session No	:	Session 01 – Morning
Room No	:	S1 - B
Track	:	Accounting, Finance and Business Economics
Panelists	:	Prof. Chris Akroyd Prof. K.G.M. Nanayakkara Dr. Sugeeth Patabendige
Track Coordinators	:	Ms. A.H. Kelumdeniya , Ms. J.A.H.P. Fernando
Session Rapporteurs	:	Ms. Thilini Silva, Ms. Purni Nayanathara

Paper ID	Time Duration	Paper Title	Authors
37	11.30 – 11.45	A Content Analysis of IFRS S1 and S2 Metrics and Targets Disclosures in Listed Plantation Company Annual Reports	**V.Jeniston Delima** Amila Munasinghe
188	11.45 – 12.00	Climate Adaptation Strategies and the Economic Viability of Agro-Enterprises in Sudurpaschim Terai, Nepal	Ghanshyam Bhatta **Sinnathamby Vijayapala** Hem Raj Joshi
213	12.00 – 12.15	Green Banking Practices and Corporate Green Image: Examining the Mediating Effect of Employee Green Behaviour in Commercial Banks in Sri Lanka	**Nayanathara M.P.** Silva L.C.D Dissanayake D.M.U.H.
222	12.15 – 12.30	Navigating Uneven Territories: Sustaining the Trade Competitiveness of Sri Lanka's Plant-Based Agricultural Exports amid the Global Climate Agenda and Deepening	K.P. Mallawaarachchi
226	12.30 – 12.45 [Online]	From Voluntary to Mandatory: A Legitimacy Theory Analysis Sustainability Disclosure at Woodside Energy Post - AASB S2	Nayomi Wijesinghe

Panel S1 – C

Session No	:	Session 01 – Morning
Room No	:	S1 - C
Track	:	Accounting, Finance and Business Economics
Panelists	:	Prof. D.K.Y. Abeywardhana Prof. Ruwani Fernando Dr. Hiranya Dissanayake
Track Coordinators	:	Ms. A.H. Kelumdeniya , Ms. J.A.H.P. Fernando
Session Rapporteurs	:	Ms. H.A.N.D. Bandara, Ms. P.L.I.S. Cooray

Paper ID	Time Duration	Paper Title	Authors
60	11.45 – 12.00	The Impact of Audit Committee Characteristics on Real Earnings Management Practices of CSE Listed Companies in Sri Lanka	**Dinidu Dilhara**
63	12.00 – 12.15	The Impact of Inventory Management on the Financial Performance of Listed Companies in the Construction Industry in Sri Lanka	**Salgadu M.C.S** Hettiarachchi T.R.
67	12.15 – 12.30	Factors Influencing Successful Implementation of ERP Systems: A Post-Implementation Evaluation of Listed Companies in Sri Lanka	Senaratne N.H. Rajapaksha R.A.S. **Jayalath J.A.T.S.** Madhushani H.G.I.
90	12.30 – 12.45	The Impact of Environmental Management Practices on Financial Performance of Public Listed Companies in Sri Lanka	Wijethunga K.C.H. Rajapakshe R.A.S. **Kelumdeniya A.H.**
177	12.45 – 13.00	The Impact of Loan Portfolio Diversification on Financial Performance of Commercial Banks in Sri Lanka	K.M.M.H. Karunathilake W.T.N.M. Perera **S. Nivetha**

Panel S1 – D

Session No : Session 01 – Morning
Room No : S1 - D
Track : Marketing, International Business and Strategy

Panelists : Prof. Ravi Dissanayake
Prof. Dinesh Samarasinghe
Dr. G.N.R. Perera

Track Coordinators : Mr. M. Dhuveeshan, Ms. G.D. Ekanayake

Session Rapporteurs : Ms. T.M.B.N. Thennakoon, Mr. Theja Bandara

Paper ID	Time Duration	Paper Title	Authors
11	11.30 – 11.45	A Study on Understanding Motivations for Coffee Consumption: With Special Reference to Gen Z Consumers in Anuradhapura District	**Dananjaya D.M.V.** Jayarathna P.D.N.A.B. Wanninayaka G.W.T.A.
165	11.45 – 12.00	The Impact of Local Brand Authenticity on Customer Preference in Cosmetics Brands: With special Reference to Colombo District, Sri Lanka	**Perera N.H.S.** Gunawardana T.S.L.W. Madushanka D.M.T.
183	12.00 – 12.15	Rural Restorativeness, Place Attachment and Revisit Intention in Sri Lanka	**Ranathunga R. M. D. M.** Wanninayake B. Ekanayake G. Nisalya T.
185	12.15 – 12.30	Influencer Marketing as a Driver of Brand Loyalty: Evidence from Generation Z Consumers of Luxury Cosmetic Brands in Sri Lanka	**Ekanayake B.** Wanninayake B. Ekanayake G. Nisalya T.
186	12.30 – 12.45	Beyond the Scroll: Gen Z Skincare Ad Fatigue, Time Pressure & Brand Avoidance	**Weerasooriya S. W. M. T.** Wanninayake B Ekanayake G Nisalya T.

Panel S1 – E

Session No	:	Session 01 – Morning
Room No	:	S1 - E
Track	:	Marketing, International Business and Strategy
Panelists	:	Prof. Bandara Wanninayake Dr. Ruwangi Chandrasekare Ms. Tanya Dissanayake
Track Coordinators	:	Mr. M. Dhuveeshan, Ms. G.D. Ekanayake
Session Rapporteurs	:	Ms. T. A. T. Nisalya, Ms. Y. K. Sivasangari

Paper ID	Time Duration	Paper Title	Authors
35	11.30 – 11.45	The Effect of Social Media Marketing on Purchase Intention for HONOR Smartphone: Evidence from Kurunegala District, Sri Lanka	**Aslam M.S.M.** Abeysekera N. Hettige I.S.T.
104	11.45 – 12.00	The Impact of Social Media Marketing Components on Brand Loyalty Among Sri Lankan Apparel Consumers: The Mediating Role of Customer Engagement	**Shehan Dilmika**
138	12.00 – 12.15	The Impact of Self-Concept on Green Purchase Intention: The Moderating Role of Environmental Knowledge among Generation Z Fast-Fashion Consumers in Sri Lanka	**Shamyudha R.** Rathnayaka R.M.U.R.K.
169	12.15 – 12.30	Analysis of Consumers' Attitudes towards Sustainability in Personal Care Product Purchases	**Ranasinghe D.K.** Dissanayaka D.M.P.V. Gunawardana A.
178	12.30 – 12.45	Determinants of Consumers' Continuance Intention to Use Local On-Demand Food Delivery Apps in the Western Province, Sri Lanka	**Siriwardena, A.K.N.N.** Buddika, H.A.M.

Panel S1 – F

Session No	:	Session 01 – Morning
Room No	:	S1 - F
Track	:	Marketing, International Business and Strategy
Panelists	:	Prof. Ajith Medis Dr. Kalpana Ambepitiya Ms. Shanika Wijenayake
Track Coordinators	:	Mr. M. Dhuveeshan, Ms. G.D. Ekanayake
Session Rapporteurs	:	Mr. Nipun Hewapathirana, Ms. Isuri Udara

Paper ID	Time Duration	Paper Title	Authors
4	11.30 – 11.45	Challenges in Implementing Ethical Marketing Practices for Sustainable Elephant Tourism in Sri Lanka	**Thurkaa K. L.** Eranda B. A.N.
122	11.45– 12.00	Factors affecting Women-Customer Satisfaction on Internet Banking Services in Colombo, Sri Lanka	Theekashana S.G. **Attanayake K.A.M.T.N.** Banduge R.H.
157	12.00 – 12.15	The Role of Perceived Credibility in Shaping the Impact of Animated Characters on Purchase Intentions: A Study in the Sri Lankan Context	**Atimorathanna T.D.** Bandara B.S.S.U. Podduwage D. R. Sivasangari Y. K.
161	12.15 – 12.30	From Cause to Crisis: Cultural Legitimacy and the Backlash Effect in Sri Lankan Brand Activism	**Indatissa D**. Perera I.
162	12.30– 12.45	Impact of Chatbot Anthropomorphism on User Satisfaction: The Mediating Role of Perceived Usefulness in the Telecommunication Industry in Western Province of Sri Lanka	Wasana K.M.L.K. **Thushan M.D.R.**

Panel S1 – G

Session No : Session 01 – Morning
Room No : S1 - G
Track : Human Resource Management, Organizational Behavior, and Inclusive Workplace

Panelists : Senior Prof. A.C. De Alwis
Senior Prof. L.V.K. Jayathilaka
Prof. U.L.T.P. Gunasekara
Dr. Prabhashini Wijewantha

Track Coordinators : Ms. S.M.R.K. Illangarathne, Ms. W.A.N.M. Senarathne
Session Rapporteurs : MS. G.N.M. Perera, Mr. K.M.C.N. Amarasooriya

Paper ID	Time Duration	Paper Title	Authors
66	11.30 – 11.45	The Impact of Ethical Leadership on Organizational Citizenship Behavior and Employee Performance: Evidence from the Textile and Apparel Sector in Sri Lanka	**Nethmini M.G.P.** Wijetunge W.A.D.S.
55	11.45 – 12.00	Quiet-Quitting Research: A Bibliometric Analysis of Scopus-Indexed Publications, 2022–2025	**Illangarathne S.M.R.K**. Janadari M.P.N
82	12.00 – 12.15	The Effect of Artificial Intelligence Adoption Decisions on Executive Level Employee Motivation in Sri Lanka's IT Industry	**Rezana, N.F.** Peiris, W.A.S. Herath, D.
134	12.15 – 12.30	Impact of Emotional Intelligence on Employee Work-Life Balance: With Reference to Non-Clinical Employees in the Private Healthcare Sector	**Perera G.N.M.** Maduwanthi M.N.
42	12.30 – 12.45 [Online]	Does Compensation Satisfaction Mediate the Relationship Between Work–Life Balance and Turnover Intentions?	**Arpon R**., Noumi N.I., Hamim Y., **Tasdid. K.G**., & Anwar. M.R.

Panel S1 – H

Session No	:	Session 01 – Morning
Room No	:	S1 - H
Track	:	Human Resource Management, Organizational Behavior, and Inclusive Workplace
Panelists	:	Senior Prof. K.A.S. Dhammika Prof. Nadeera Janadari Prof. D. Udaya Mohan Dr. Subhashini Weerakkody
Track Coordinators	:	Ms. S.M.R.K. Illangarathne, Ms. W.A.N.M. Senarathne
Session Rapporteurs	:	Mr. W.P.R. Dilshan, Ms. S.M.R.K. Illangarathne

Paper ID	Time Duration	Paper Title	Authors
10	11.30 – 11.45	Invisible in Inclusion: A Concept Paper on Identity Reconstruction of Individuals Recovering from Substance Use Disorders (SUDs) During Employment Reintegration	**Weerakkody M.**
101	11.45 – 12.00	Organizational Factors affecting Proactive Learning Behavior in Hospitality	Wickramaratne D.S. **Perera V.V.** Herath D.
48	12.00 – 12.15	Towards Sustainable Manufacturing Performance in Sri Lanka: Integrating Green HRM Practices and Employee Green Behaviour	**Ishfa M.S.F.**
205	12.15 – 12.30	Decent Work Conditions among Female Apparel Workers in the Seethawaka Export Processing Zone: Implications for Sustainable Business	**Ranasinghe P. K. K.** Premarathne H. D. P.
50	12.30 – 12.45	Assessing the Alignment Between Agribusiness Management Degree Programme and Labor Market Requirements: Evidence from Recent Alumni of the Faculty of Agriculture, University of Ruhuna	**Rodrigo A.R.A.** Silva K.N.N.

Panel S1 – I

Session No : Session 01
Room No : S1 - I
Track : Business Technology and Digital Transformation
Panelists : Prof. M.R.K.N. Yatigammana
Dr. Chathura Liyanage
Dr. G.H.B.A De Silva
Dr. Deepika Dissanayake
Dr. Dinesh Asanka

Track Coordinators : Ms. J.A.T.S. Jayalath, Mr. P.H.M.P De Silva

Session Rapporteurs : Mr. A.G.W.D. Bandara, Mr. Sanjula Thilakarathne

Paper ID	Time Duration	Paper Title	Authors
6	11.30 – 11.45	Beyond Automation: A Layered Process Intervention Framework for Resolving Residual Latency in Sri Lanka's Interbank Cheque Clearing System	**N. Jayasooriya** K. G. Bandaranayake
15	11.45 – 12.00	Forecasting Models for Leading Cryptocurrencies with Blockchain-Based Indicators	**Silva G.V.N.D.** Hewaarachchi A.P. Munasinghe M.A.H.C.
57	12.00 – 12.15	The Impact of AI Capability on Organizational Performance: The Mediating Role of Organizational Creativity: Evidence from Sri Lankan IT Sector Employees	**D.R.P. Upananda** P.G.S.A. Jayarathne, **A.N.D. Ashoka**
71	12.15 – 12.30	Digital Shadows to Frugal Digital Twins in Cold Chain Logistics: A Systematic Literature Review	**H.H. Withanagamage** C. Oruthotaarachchi C.A. Kavirathna
175	12.30 – 12.45	Customer Churn Prediction for Sri Lankan Restaurant Chains Using Machine Learning	F.S. Ahamed **A.R.F. Shafana**
194	12.45 – 13.00	Strategic Digital Transformation and Organizational Resilience in Tourism SMEs in Sri Lanka: The Mediating Role of Circular Economy Practices	**A.G.W.D.Bandara** M.A.T.Hasangana
227	13.00 – 13.15	Determinants of QR Payment Adoption: A User-Centric Perspective in Sri Lanka	**K.D.N.Thilakarathna** V.L.Weerawickrama

Panel S1 – J

Session No	:	Session 01 – Morning
Room No	:	S1 - J
Track	:	Business Technology and Digital Transformation
Panelists	:	Prof. C.N. Wickramasinghe Dr. G.K.C. Jeewantha Ms. W.D.N. Aruppala
Track Coordinators	:	Ms. J.A.T.S. Jayalath, Mr. P.H.M.P De Silva
Session Rapporteurs	:	Ms. K.G.N.M. Dasanayake, Mr. Pasindu Ranasinghe

Paper ID	Time Duration	Paper Title	Authors
32	11.30 – 11.45	Impact of Data Analytics on Supply Chain Optimization in Sri Lankan Retail	**P. Maharajah** S.D. Weerawardane
73	11.45 – 12.00	Farmer Information-Seeking Patterns in an AI-Driven Agricultural Extension System: Evidence from Voice Interactions in Sri Lanka	Silva K.N.N. Adikaram K.K.I.B. **Welivita W.A.K.R.** Ranasinghe B.C.S Hadhil M.N.M Wanigasekera T.
119	12.00 – 12.15	Smart Tourism Marketing Strategies and Their Perceived Influence on Destination Loyalty among Domestic Tourists in Sri Lanka	**K.Jegashini**
129	12.15 – 12.30	Cloud-Based Process Integration Adoption among Distributed SMEs in Sri Lanka: A Systematic Literature Review	**Badhurudheen M.Z.A.** Oruthotaarachchi C.
159	12.30 – 12.45	The Impact of ERP Quality on Organizational Performance of Public Listed Companies in Sri Lanka	**K.G.M.M. Senarathna** P.R.M.R. Perera
179	12.45 – 13.00	Teachers' Adaptability to Digital School Management Information Systems: An Empirical Investigation of Technological and Behavioural Factors in Sri Lankan Government Schools	**De Silva L.D.T.T.** Abeygunawardana R.A.B.
75	13.00 – 13.15	AI-Powered Forex Prediction in Sri Lanka: A Deep Learning Approach	**A.J.P. Samarawickrama** R.P.S. de Zoysa T.R. Hettiarachchi H.M.A.L. Gunasekara M.L.D.C.J. Liyanage D.N.N. Rohan

Panel S1 – K

Session No : Session 01 – Morning
Room No : S1 - K
Track : Multidisciplinary Areas
Panelists : Senior Prof. S.S. Weligamage
Prof. I. Welmilla
Dr. Niroshika Dooradarshani
Track Coordinators : Mr. W.R.D.H. Dilhara, Ms. A.A.M.A.K. Panamaldeniya
Session Rapporteurs : Ms. Muditha Manathunga, Ms. Monika Harshani

Paper ID	Time Duration	Paper Title	Authors
33	11.30 – 11.45	An Ayurveda-Based Climate-Responsive Framework for Sustainable Decision-Making and Value Creation in Ayurveda Retreats in Sri Lanka	**Jayakody J.A.B.T.** Uluwaththa K.H.U.D.M.S. Gunarathna W.O.K. Cooray W.J.H.L
136	11.45 – 12.00	Colour Congruence in Digital Fashion Retail: A Systematic Literature Review of Consumer Emotional Responses	**Jinasena E.G.** Ranaweera H.R.A. .
189	12.00 – 12.15	A Comparative Analysis of AHP and Hybrid AHP-PROMETHEE Decision Support Framework for University Hostel Allocation	**Liyanage G.M.** Kavinga.H.W.B. Dissanayaka.D.M.P.V. Gunawardana.A. Gunawardana.K.D.B.H.
196	12.15 – 12.30	School Science Research Competitions in Fostering Innovation and STEM based Behavioural Outcomes among Students: A Systematic Literature Review	Ranasingha H.A.D.C. Weerasekara A.D.D. Hettiarachchi A.I. **Ranudi H.G.C.** Iyoma A. Vidarshika O. .
220	12.30 – 12.45	What is the Necessity of Linkage between Industry and Academia in the Context of 4IR? A Qualitative Exploration from the Industry Perspective	**Mohammad Zahedul Alam** **Md Aslam Uddin** **Mohammad Solaiman** Md. Mahabub Alom

Panel S2 – A

Session No	:	Session 02 – Afternoon
Room No	:	S2 - A
Track	:	Accounting, Finance and Business Economics
Panelists	:	Dr. N.L.E. Abeywardena Dr. S.A.R. Lasantha Mr. M.D.P. Kaushalya
Track Coordinators	:	Ms. A.H. Kelumdeniya , Ms. J.A.H.P. Fernando
Session Rapporteurs	:	Ms. H.A.N.D. Bandara, Ms. P.L.I.S. Cooray

Paper ID	Time Duration	Paper Title	Authors
51	13.30 – 13.45	The Impact of Buy Now, Pay Later (BNPL) Usage on Spending Habits and Debt Accumulation among Undergraduates in State Universities in the Western Province of Sri Lanka	**Fernando S. D.** Hettiarachchi T.R.
87	13.45 – 14.00	Quantile Autoregression for Cotton Price Forecasting: Evidence from Monthly Time-Series Data	**Maleesha M.A.N.** Attanayake A.M.C.H
144	14.00 – 14.15	Social Media Use and Investment Decisions among Sri Lankan Millennials: The Mediating Role of Financial Literacy	S. Anthony,H. Dissanayake **D. Jayathilaka**
158	14.15 – 14.30	The Impact of Behavioral Biases on Investment Decisions: The Mediating Role of Overconfidence among Investors in the Western Province of Sri Lanka	**R.W.M.B.P. Rajapaksha** S.T.M.S. Tennekoon A.A.M.A.K.Panamaldeniya
211	14.30 – 14.45	Factors Affecting External Auditors' Intention to Adopt Computer-Assisted Audit Techniques in Sri Lanka	**Bamunukula D.D.** Rangalla C.H.G. Rasanjalee P.G.A.

Panel S2 – B

Session No	:	Session 02
Room No	:	S 2 - B
Track	:	Entrepreneurship, SME, Innovation, and Business Development
Panelists	:	Senior Prof. D.M. Semasinghe Prof. Ruwan Abeysekera Prof. H.A.K.N.S. Surangi Dr. H.M.T.S. Herath
Track Coordinators	:	Mr. L.R.M.A.U.S. Bandara, Ms. S. Pradeepa
Session Rapporteurs	:	Ms. M.A.T. Hasangana, Ms. K.U.P. Rathnayake

Paper ID	Time Duration	Paper Title	Authors
27	13.30 – 13.45	Digital Technology Usage among Medium-Scale Agribusinesses in Colombo and Kalutara Districts; Assessing Awareness and Barriers	Silva K.N.N. **Jayakodi J.A.S.**
65	13.45 – 14.00	Entrepreneurial Self-Efficacy and Entrepreneurial Intentions among Undergraduates in Sri Lankan State Universities: The Moderating Effect of Entrepreneurial Burnout	**Gunawardhana W.G.N.M.** Wijetunge W.A.D.S.
79	14.00 – 14.15	Exploring Technology Adoption Among SMEs in Sri Lanka: Evidence from the Western Province	Rukshan T. Ranwala R. **Hasangana T.**
150	14.15 – 14.30	Impact of Capability Drivers on Operational Efficiency among Tea Smallholders in Sri Lanka	**Fernando W.A.M.H.** Tham J. Azam S.M.F. Silva R.
166	14.30 – 14.45	The Role of Microfinance in Development of SME: With Special Reference to the Pettah Division, Colombo District, Sri Lanka	**Kariyawasam K.H.G.C.P.** Yogendrarajah R. Wijesinghe M.R.P.
201	14.45 – 15.00	The Role of Agripreneurs in Enhancing Agricultural Modernization in Sri Lanka	**Nithara N.T.S.** Hasangana M.A.T
9	15.00 – 15.15 [Online]	From Green Finance to Sustainable Business Value: Evidence from SMEs in Bangladesh	**Noor M.A.** Hossain T.

Panel S2 – C

Session No : Session 02 – Afternoon
Room No : S2 - C
Track : Accounting, Finance and Business Economics

Panelists : Senior Prof. C. Pathirawasam
Prof. Amila Munasinghe
Dr. Wisura Weerathunga

Track Coordinators : Ms. A.H. Kelumdeniya , Ms. J.A.H.P. Fernando

Session Rapporteurs : Ms. Kaveesha Ranaweera, Mrs. W.M.W.S. Wijesundara

Paper ID	Time Duration	Paper Title	Authors
72	13.30 – 13.45	The Factors Affecting Financial Performance of Renewable Energy Producers: Evidence from the Sri Lankan Market	Nanayakkara H.D.C.P. **De Zoysa R.P.S.** **Silva K.K.T.S.**
142	13.45 – 14.00	From Profit to Planet: Examining the Determinants of Green Innovation Performance in Sri Lankan Banking Sector	Siriwarnasinghe T.T. Muthunayake H. **Ranaweera R.K.K.K**
207	14.00 – 14.15	Environmental Disclosure and Firm Performance: Evidence from Food, Beverage and Tobacco Sector Companies Listed in the Colombo Stock Exchange	Perera K.L.T.K. **Ranaweera R.K.K.K.** Weerawickrama V. L
59	14.15 – 14.30	Factors Influencing the Intention to Adopt Robo-Advisors for Investment Management among Final-year Finance Undergraduates in the Western Province of Sri Lanka	Chandu Madushika Jayanath Samarawickrama
62	14.30 – 14.45	An Exploration of Accounting Students' and Accounting Professionals' Attitudes toward Integrating Forensic Accounting in Accounting Education in Sri Lanka	**S.M.N.N. Sarathkumara** Bimalka Liyanaarachchi Ashen Rajapaksha
CIMA	14.45 – 15.00	Carbon costing and control through activity-based emissions accounting: Insights from a UK container port case study in carbon costing	**Mr. Akila Gunarathna**

Panel S2 – D

Session No	:	Session 02 – Afternoon
Room No	:	S2 – D
Track	:	Accounting, Finance and Business Economics
Panelists	:	Dr. S.C. Thushara Emeritus Prof. R.P.C. Ranjani Prof. K.K. Tilakasiri
Track Coordinators	:	Ms. A.H. Kelumdeniya , Ms. J.A.H.P. Fernando
Session Rapporteurs	:	Ms. Ridmi Pathinayake Ms. S.D.P.P. Kannangara

Paper ID	Time Duration	Paper Title	Authors
21	13.30 – 13.45	Impact of Board Characteristics on Firm Performance: Evidence from Companies Listed on the Colombo Stock Exchange	**Sewmini G.A. P** L.D.De Silva
118	13.45 – 14.00	The Impact of Corporate Governance on Earnings Management: Moderating Role of Firm Size	**M.D.K.R Perera** N.L.E Abeywardena Wayomi Wijesundara
163	14.00 – 14.15	Sovereign-to-Equity Risk Transmission through the Risk Premium Channel: Evidence from the European Sovereign Debt Crisis	**Sathya Ramanayake** Prabhath Jayasingha Venura Welagedara
203	14.15 – 14.30	Financial Reporting Credibility and Earnings Manipulation Risk: Sectoral Evidence from an Emerging Market	G.M.M. Sujeewa **R.T. Pathinayake**
127	14.30 – 14.45	Impact of income diversification on the financial stability and performance evidence from domestic licensed commercial banks in Sri Lanka	M.H.A.N. Lakmali D.C.P. Ranaweera

Panel S2 – E

Session No : Session 02 – Afternoon
Room No : S2 - E
Track : Marketing, International Business and Strategy

Panelists : Emeritus Prof. E. G. Ubayachandra
Ms. Bimali Wijesundara
Dr. Chathuni Jayasinghe

Track Coordinators : Mr. M. Dhuveeshan, Ms. G.D. Ekanayake

Session Rapporteurs : Mr. W.H.N.B. Liyanage, Mr. Uditha Mirando

Paper ID	Time Duration	Paper Title	Authors
78	13.30 – 13.45	The Influence of Perceived Shariah Compliance Dimensions on Customer Loyalty in Sri Lanka's Islamic Banking Sector: A Case Study of ABC Bank, X Branch	**Naaleem, F.R.M.** Peiris, W.A.S. Herath, D.
174	13.45 – 14.00	Mindfulness Programme Characteristics and Psychological Wellbeing of Tourists: With Special Reference to Urban Wellness Tourism in Colombo, Sri Lanka	Gunawardana K.A.K. **Perera V.V.** Herath D.
181	14.00 – 14.15	Multi-Channel Integration Service Quality and Retailer Brand Equity: The Mediating Role of Brand Trust in Sri Lanka's Fashion Retail Industry	Wasana K.M.L.K. **Thushan M.D.R.**
187	14.15 – 14.30	The Impact of Service Provider's After-Sales Service Quality on Customer Loyalty: Evidence from Motorcycle Owners in Western Province, Sri Lanka	**Fernando, M.S.P.** Buddika, H.A.M.
204	14.30 – 14.45	Impact of Social Media Influencers on Brand Awareness in Sri Lankan Fashion Industry: Evidence from Generation Z Consumers	Kumaragama Y.S.M. Kumarasinghe R. M. P. M. **Pathirana P. A. C. D. M.** Arambekumbura A. G. A. D ., Eknayake E. M. S. S. De Mel W. D. H Fernando W. W. D. P

Panel S2 – F

Session No	:	Session 02 – Afternoon
Room No	:	S2 - F
Track	:	Operation, Logistics and Supply Chain Management
Panelists	:	Prof. Renuka Herath Dr. W.A.D.S. Wijethunga Ms. Anoja Jothirathna
Track Coordinators	:	Mr. S.M.N.N. Sarathkumara
Session Rapporteurs	:	Ms. K.D.D.P. Wickramasinghe, Ms. R. Krishika

Paper ID	Time Duration	Paper Title	Authors
81	13.30 – 13.45	Process Variation Analysis and Quality Improvement in Optical Isolator Manufacturing: A Case Study	**Nadeesha N.D.K.** Premarathna L.P.N.D. Hewaarachchi A.P. Gamage P. Priyasad H.A.D.
84	13.45 – 14.00	Comparative Analysis of Contractor and Consultant Delay Causes in High-Rise Building Projects in Sri Lanka	**Lojanan V.** Kawmudi W.N.
120	14.00 – 14.15	Climate Change Impacts and Sustainable Supply Management in the Natural Latex Mattresses Industry: A Case Study of Sri Lankan Export Manufacturer	**Chathurangi K.D.G**. Jayasingha W.D.C.K.
198	14.15 – 14.30	Top Management Involvement and Employee Involvement in 5S Implementation on Operational Performance: Evidence from Apparel and Textile Firms in Colombo District	Hettiarachchi. D.C.D. Jayamali K.P.U. **Fernando P.H.N.**

Panel S2 – G

Session No	:	Session 02 – Afternoon
Room No	:	S2 - G
Track	:	Marketing, International Business and Strategy
Panelists	:	Prof. Nisha Jayasuriya Dr. G.N.R. Perera Mr. B.S.S.U. Bandara
Track Coordinators	:	Mr. M. Dhuveeshan, Ms. G.D. Ekanayake
Session Rapporteurs	:	Ms. T.A.T. Nisalya, Ms. P.U.S. Fernando

Paper ID	Time Duration	Paper Title	Authors
121	13.30– 13.45	The Stoic Consumer Online: A Thematic Analysis of Minimalism and Anti Consumption Discourse in Social Media Comments	**Subashini Samaradiwakara**
210	13.45 – 14.00	Consumer Purchase Intention toward Social Enterprise Products Among Working Professionals in Sri Lanka	**Obeysekara V.R.M.V.** Jayasundara J.H.K.M. Wijesundara W.M.S.H. Dilshan R.G.V.
224	14.00 – 14.15 [Online]	Bangladeshi Young Adults' Perspective in Bank Selection	**Paul S.**, Zakaria J., Afrin S., Nasir M.A., Aziz J., Anonno A., Shopan R.A., Zaman F.A. Rizvi O., Monowar M., & Saima S.
197	14.15 – 14.30	Customer Relationship Management Practices and Customer Loyalty: Evidence from the Sri Lankan Banking Sector	Perera N. **Attanayake K.A.M.T.N.** Banduge R.H.
223	14.30 – 14.45 [Online]	Business Analytics for Dynamic Pricing in E-Commerce: A Profit-Maximizing Algorithm to Mitigate Price Wars and Optimize Sales Decisions	**Harleen Sahai**

Panel S2 – H

Session No : Session 02 – Afternoon
Room No : S2 – H
Track : Human Resource Management, Organizational Behavior, and Inclusive Workplace

Panelists : Senior Prof. P.N. Gamage
Senior Prof. W.R.P.K. Fernando
Prof. Ishanka Karunarathne
Dr. Michelle Silva

Track Coordinators : Ms. S.M.R.K. Illangarathne, Ms. W.A.N.M. Senarathne

Session Rapporteurs : Mr. P.H.M.P. De Silva, Ms. M.A.T. Hasangana

Paper ID	Time Duration	Paper Title	Authors
53	13.30– 13.45	Positive Leadership Behaviors of Heads of Departments: A Literature Review	**Nireshkumar M.**
34	13.45 – 14.00	The Impact of Green Human Resource Management Practices on Environmental Performance: With Reference to the Apparel Sector in Western Province in Sri Lanka	**Sewwandi W.** Dharamarathne T. Thayanithi K. Shanika W. Kumarasinghe L.
77	14.00 – 14.15	Factors Associated with Migration Intentions of Accounting and Finance Practitioners in Colombo District, Sri Lanka	**Gunasekara D.A.S.M.** Tharaka A.B.S. .
180	14.15 – 14.30	The Impact of Work-Life Balance on Organizational Citizenship Behavior among Commuting Academic Staff: A Mixed-Method Study at a Selected University in Sri Lanka	**Pirannavi T. Rathakrishnan S.** Thevanes N.
126	14.30 – 14.45	Climate Change and Occupational Safety: Integrating Labour Law into Sustainable Business Decision-Making in Sri Lanka	**Samurdhi Shavindrika Warnakulasuriya**

Panel S2 – J

Session No	:	Session 02 – Afternoon
Room No	:	S2 – J
Track	:	Business Technology and Digital Transformation
Panelists	:	Prof. M.J.M. Razi Dr. Shih-Yu Lee Dr. Dilani Wickramaarachchi Ms. W.D.N. Aruppala
Track Coordinators	:	Ms. J.A.T.S. Jayalath, Mr. P.H.M.P De Silva
Session Rapporteurs	:	Ms. S. Sabarjah, Ms. Nethuni Perera

Paper ID	Time Duration	Paper Title	Authors
43	13.30 – 13.45	Impact of Digital Literacy and Financial Literacy on Consumer Spending Behaviour: Digital Buy Now, Pay Later (BNPL) Services in Sri Lanka	**Sudharaka W.R.A.L.** Liyanage M.L.D.C.J.
74	13.45 – 14.00	Digital Connectivity and Economic Growth in G7 Economies: A Second-Generation Panel Econometric Analysis	**Induruwage A.D** Nawodya W.K.R.S Hewapathirana B.B.M Theekshana J.D.R Wickramaarachchi C Punchihewa C.R
114	14.00 – 14.15	Implications for Brand Strategy in Emerging E-Commerce Markets	Uthpala Indrajith **Achini Ranaweera**
130	14.15 – 14.30	Sentiment Analysis of Sri Lankan E-Commerce Platform Product Reviews Handling Code-Mixed Text	**P. Wickramasinghe** B.M. Zahri Affa R. Fernando P. Nilupul T. Mahanama
141	14.30 – 14.45	Influence of Artificial Intelligence (AI)-Based Research Discovery Tools on the Academics' Research Performance in Sri Lanka	**Wijesekara P.K.** Lankasena N.
195	14.45 – 15.00	Research Trends on Entry Motives Relating to Primary Job Task Performance among Moonlighting Gig Workers: A Bibliometric Review	**Oshaan Perera** **Naduni Karunaratne** **Dasuni Wijerathna** Himash Chamanka Krishantha Wisenthige Oshani Vidarshika
80	15.00 – 15.15	Perceived Data Vulnerability and Insurtech Adoption Intention in Sri Lanka: The Moderating Role of Privacy Literacy	**G.V.P. Yelani** A.S.Colambage **M.T.M.Mahthi** S.Rajakarunanayake

Panel S2 – K

Session No : Session 02 – Afternoon
Room No : S2 – K
Track : Multidisciplinary Areas

Panelists : Prof. M.R.K.N. Yatigammana
Prof. S.M.A.K. Samarakoon
Prof. G.W.J.S. Fernando

Track Coordinators : Mr. W.R.D.H. Dilhara, Ms. A.A.M.A.K. Panamaldeniya

Session Rapporteurs : Ms. Muditha Manathunga, Ms. Monika Harshani

Paper ID	Time Duration	Paper Title	Authors
45	13.30 – 13.45	The Impact of Agglomeration Strategy on Rural Resilience of Homestay Tourism Operators, Sri Lanka as a Developing Tourism Economy	Priyangika S. Deyshappriya R. **Munasingha M.M.P.K**
46	13.45 – 14.00	Determinants of Ocean Health in Sri Lanka: The Role of Economic Growth, Capture Fisheries Production, Greenhouse Gas Emissions and Government Effectiveness	Gunawardhana H. S. **Wickramasinghe H.** **Herath P. U.,** Wickramarathna M. Karunarathna N. Dayapathirana N.
98	14.00 – 14.15	Multimodal Emotion-Based Predicting Conversational Thread Depth of Chatbot Systems with Deep Learning	**Harshani H.K.M.** Weerakkodi S. Kumara B.T.G.S.
99	14.15 – 14.30	Machine Learning-Based Cloud Resource Usage Prediction for Sustainable Green Data Centers	**Harshani H.K.M.** Dananjali K.T.
131	14.30 – 14.45	Internet of Things and Blockchain Technology for Sustainable Ornamental Fish Supply Chains: A Review and National Implementation Framework for Sri Lanka	**Epa U.P.K.** Hewapathirana I. U. Yuncheng D.
133	14.45 – 15.00	Cinema, Algorithms, and the Reconfiguration of Informal Climate Communication	**Senathilaka S.A.T.T**.

Panel S3 – I

Session No : Session 03 – Evening
Room No : S3 – I
Track : Accounting, Finance and Business Economics

Panelists : Prof. W. V. A. D. Karunarathna
Dr. Ruwan Buddhika
Dr. B.A.H. Kawshala

Track Coordinators : Ms. A.H. Kelumdeniya , Ms. J.A.H.P. Fernando

Session Rapporteurs : Ms. S.D.P.P. Kannangara, Mrs. W.M.W.S. Wijesundara

Paper ID	Time Duration	Paper Title	Authors
69	14.30 – 14.45	Foreign Direct Investment Inflows in Sri Lanka: Detecting Structural Breaks and Forecasting Future Paths	**Dinali S. Konpola** A. P. Hewaarachchi
94	14.45 – 15.00	Corporate Governance and Financial Distress of Diversified Financial Companies in Sri Lanka	**G. Mithila** K. Lingesiya V.Pabinthini
112	15.00 – 15.15	Financial Literacy and Investment Performance in Emerging Economies	**Walatara S.S.S.S** O.M.N.T.Nanayakkara T. Axsayah A.G.M.M. Kumari M.L.D.C.J. Liyanage
155	15.15 – 15.30	Loan Repayment Difficulties among Government Officers in Badulla District, Sri Lanka: A PLS-SEM Analysis	D.M. Jayasena **T.M.H.B..Thennakoon**
191	15.30 – 15.45	The Impact of Board Structure on Audit Report Timeliness: Evidence from Listed Companies on Colombo Stock Exchange	**Priyatharsana K.** **Elangkumaran P**

Panel S3 – L

Session No : Session 03 – Evening
Room No : S3 – L
Track : Accounting, Finance and Business Economics

Panelists : Prof. M.W. Madurapperuma
Prof. Roshan Ajward
Dr. Chathura Liyanage

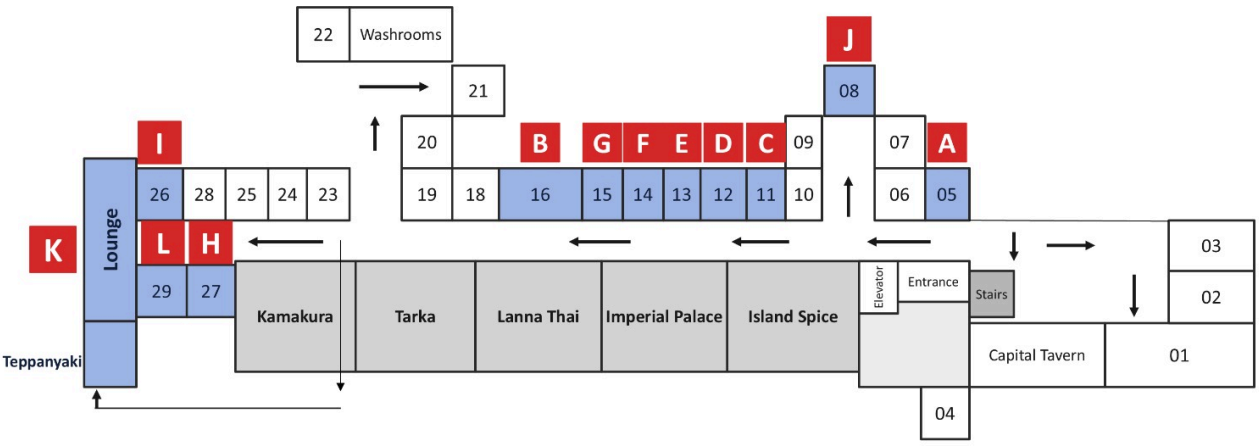
Track Coordinators : Ms. A.H. Kelumdeniya , Ms. J.A.H.P. Fernando

Session Rapporteurs : Ms. Thilini Silva, Ms. Purni Nayanathara

Paper ID	Time Duration	Paper Title	Authors
7	14.30 – 14.45	Impact of Remittances, Tourism, Foreign Direct Investment and Trade Openness on Economic Growth in Sri Lanka	**Shalini K.** Vijayakumar S.
40	14.45 – 15.00	Comparison of Geometric Brownian Motion and ARIMA Models for Forecasting Stock Price Indices: Evidence from Colombo Stock Exchange	**Yapa A.D.W.**
83	15.00 – 15.15	A Study of Accounting Students' & Practitioners' Attitudes Toward the Inclusion of Forensic Accounting in Accounting Education in Sri Lanka	**Kodithuwakku N.B.N.**
148	15.15 – 15.30	Artificial Intelligence across the Carbon-Management Lifecycle: Knowledge Convergence, Methodological Diffusion, and Governance Integration	T.K.G. Sameera **S.M.N.N. Sarathkumara**
221	15.30 – 15.45	Sustainability and Value Creation in the Climate-Disclosure Era: ESG Performance and Firm Value in Sri Lanka's Food, Beverage and Tobacco Sector	K.D.I.R. Kumari N.K.L. Silva **E.A.I. Sandakelum**

TECHNICAL SESSION

FLOOR PLAN



Room Name	Room No. (Hotel Reference)	Session 01 [11.30 am - 01.00 pm]		Session 02 [1.30 pm - 3.00 pm]		Session 03 [2.30 pm -3.30 pm]	
		Panel	**Track**	**Panel**	**Track**	**Panel**	**Track**
A	05	S1 - A	Acc	S2 - A	ACF		
B	16	S1 - B*	Acc	S2 - B ENTRE*			
C	11	S1 - C	Acc	S2 - C	ACF		
D	12	S1 - D	MKT	S2 - D	ACF		
E	13	S1 - E	MKT	S2 - E	MKT		
F	14	S1 - F	MKT	S2 - F	OPER		
G	15	S1 - G*	HRM	S2 - G*	MKT		
H	27	S1 - H	HRM	S2 - H	HRM		
I	26	S1 - I	BTECH			S3 - I	ACF
J	08	S1 - J	BTECH	S2 - J	BTECH		
K	Lounge	S1 - K	MULTI	S2 - K	MULTI		
L	29					S3 - L	ACF

**Both Physical & Online presentations*

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"Integrating Climate Change into Sustainable Business Decisions and Value Creation"

DOCTORAL COLLOQUIUM

3MT THREE MINUTE THESIS

SDG YOUTH CHALLENGE

