



## 2<sup>nd</sup> International Research Symposium on Traditional Medicine



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## Poster Presentation Guidelines

### General Instructions for Poster size and format

Tool	:	MS PowerPoint (PPT).
Size	:	A maximum of 36" x 48" or 48" x 36" or a smaller size if desired.
Uploaded Document Type	:	It is recommended to make your poster in PowerPoint (Landscape) and then save it as a PDF before uploading it. The poster file size may not exceed 10MB.
Orientation	:	Landscape
Number of Slides	:	Make sure that you do not exceed the limit of 1 PPT slides for your E-Poster.
Logo	:	Use as it is in the template.
Background	:	Include as much free space as possible. Do not overcrowd the slide with additional visual components. Use the background displayed in the template.

### Structure of the Poster

- Even if a poster is a visual aid, it still has to have a logical framework so that the audience can follow and comprehend your argument from beginning to end.
- The poster should include the following sections:
  - Title (It is recommended to keep the title of the poster same as in camera-ready copy submitted)
  - Authors and affiliations
  - Introduction / Background
  - Objectives
  - Methods
  - Results
  - Conclusion
  - References



## General Guidelines

The poster should be a clear visual presentation of your submitted abstract and should meet the following criteria:

- Only the presented abstracts will be included in the final version of the abstract book. The abstracts accepted and not presented will be removed from the final version of the abstract proceedings of AyurEx 2024.
- If the designated presenter cannot participate in the symposium physically, a co-author must attend the symposium and present the research findings. If none of the authors show up to present the research findings, the respective abstract will be removed from the proceedings without publishing.
- Posters will be displayed on TV screens and hence no printing of posters is required. Poster sessions will be conducted in parallel sessions located at the symposium venue on all three days. Each presenter should email a soft copy of the poster prepared according to the given template.
- It is mandatory to submit the poster presentation on or before 30<sup>th</sup> April 2024 to the email address [ayurex@kln.ac.lk](mailto:ayurex@kln.ac.lk).
- Include your abstract ID in your presentation as shown here: AE\_24\_Paper ID (Ex: AE\_24\_156). Make sure to rename the poster presentation (PPT) with your abstract ID before submitting it. <AE\_24\_Abstract ID>, for example: AE\_24\_156.
- Text and presentation should be in ENGLISH only.
- The author's name, and affiliations should appear after the title (see the attached template). Font type and size for the following information:
  - Title of your Paper : 72 Helvetica Bold
  - Name(s) of the Author(s) : 44 Helvetica
  - Author Affiliation(s) : 36 Helvetica
- Avoid the use of full sentences. Use short text in bullet point format.
- A word count of about 300 to 800 words is most effective.
- Do not use a lot of text continuously. Keep an eye-catching look throughout the poster to grab the reader's attention by having a greater blend of text and images.
- The poster needs to be easily readable from a distance. For general text, use both uppercase and lowercase characters. Do not type in full uppercase characters, especially the title, as it might be hard to read.
- Any acceptable font can be used, however it's best to select a clear typeface with substantial inner space.
  - Font suggestions: - Verdana, Helvetica

- Make your font selection and size consistent (As per the font type and sizes mentioned above).
- Illustrations are the most important part of the poster and will attract the most attention. Colourful charts and graphs are the easiest to read. Explanatory illustrations should be used instead of text whenever possible.
- Try to utilize the space on your poster as creatively as you can to attract the audience and make sure that the images are easy to understand.
- Use only static images and do not embed any videos or animation in your poster.
- Properly cite any any images sources from outs. Tables and charts are needed to be properly structured and labelled, in order to maximize their exposure.
- Use a colour wheel to choose two or three complimentary colours for your poster's colour scheme and stay away from patterns that might distract the attention of the readers from the text.
- Avoid using watermarks that may detract from the readability of your poster.
- Make it clear to the audience how to view the poster in stages. In general, the poster should be read from top to bottom and left to right (Refer to the attached template).
- Posters must be displayed at respective sessions during the time of the symposium.

The following link gives different templates for presentations for your reference:  
<https://www.posternerd.com/sciposters-templates>

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