

# International Conference on the Humanities (ICH) 2017

Day 01 – Thursday 26<sup>th</sup> October 2017 - Afternoon

01:30-03:00 p.m.	PARALLEL SESSIONS I				
	E Marketing	ELT	Foreign Language Teaching	Language/Literature	Fine Arts
<b>CHAIR</b>	Ms. Madhuri Fernando	Dr. Ramani Jayasinghe	Prof. Neelakshi C. Premawardhana	Ms. Mahishi Ranaweera	Prof. Asoka de Zoysa
<b>Room No</b>	<b>K14 201</b>	<b>K14 202</b>	<b>K14 204</b>	<b>K14 205</b>	<b>K14 301</b>
1.30-1.50 p.m.	<b>NMAN Madhusanka</b> - Investigation of digital media trends which be seen in commercial advertising related to marketing communication	<b>Harini Pandithsundera</b> - Perceptions and Practices of Teachers in a Private Institution on the Use of Online Games in the ESL Classroom for Sri Lankan Young Adults: A Case study	<b>KADNSA Nanayakkara</b> – Difficulties in indicating equivalent digital material for German literature in the German language classroom	<b>Vimanga Arundathi Hettiarachchi</b> - An insider perspective on Michale Meyler’s codification of SL English vocabulary	<b>J. Chandana Ruwan Kumara</b> - Improvisation of Sri Lankan temple music through digital media (a study based on the evidence of musical elements of Kelaniya Raja Maha Vihara)
1.50 – 2.10 p.m.	<b>A Abeysinghe</b> - Fostering cognitive computing as a tool for information design in E marketing strategies	<b>PBT Kaushalya Premarathne</b> – A study on incorporating gamification into ESL classroom via Kahoot!	<b>SA Tharanga Sumudu Udayamali</b> - The Impact of Using Digital Multimedia in Creating an Effective Image of the Target Culture and the History in Foreign Language Learning	<b>Judith Sumindi Rodrigo</b> - An old school publisher’s journey from the book to the e reader (study on the French novel <i>La liseuse</i> by Paul Fournel)	<b>Chamika Dishanthi Peduruhewa</b> - The importance of using Digital Technology in archiving temple murals in Sri Lanka: Case study based on the Southern Coastal Region (Galle District)
2.10-2.30 p.m.	<b>KNT Dayarathna</b> - Protecting consumers in the digital age: a Sri Lankan perspective	<b>Arundathie Abeysinghe</b> - Overcoming fissures in adopting Digital Humanities in ESL classrooms: A hybridized approach	<b>Wayani Kariyawasam</b> - Utilizing digital media in teaching Chinese characters	<b>Isurinie Mallawarachchi</b> - Feminist implications of the Instagram content of Rupī Kapur	<b>Clair Delalande</b> - Application of digital tools in cultural heritage valorization
2.30-3.00 p.m.	Discussion/Q&A	Discussion/Q&A	Discussion/Q&A	Discussion/Q&A	Discussion/Q&A

Day 02 – Friday 27<sup>th</sup> October 2017 – Morning

10.30 -12.00 p.m.	PARALLEL SESSIONS II				
	WCC&CC	Cultural Studies	Translation Studies/Linguistics	Fine Arts	Fine Arts/Graphic Design
<b>CHAIR</b>	<b>Prof. Kamani Jayasekara</b>	<b>Dr. Prabha Manurathne</b>	<b>Ven. Valapane Gnanasena Thero</b>	<b>Ms. Lanka de Silva</b>	<b>Dr. Sidath Liyanage</b>
<b>Room No</b>	<b>K14 201</b>	<b>K14 202</b>	<b>K14 204</b>	<b>K14 205</b>	<b>K14 301</b>
10.30 -10.50 a.m.	<b>Hashani Boange</b> - Digital classics and the future of Humanities	<b>PM Jayalath/UES Kumara/ SMRK Samarakoon</b> - Cultural and Social Value of Sri Lankan Music Videos on You Tube	<b>Ven. Baladora Indrajothi</b> - A Computerized System to Identify Sanskrit Verbs	<b>Hasari Bulathsinhala</b> - Impact of Digital Musical components on usage of Folk Music in Applied Musical Creations in Sri Lanka	<b>Asitha Amarakoon</b> - Impact of digital technology in the graphic design process in Sri Lankan context
10.50 – 11.10 a.m.	<b>Methzika Kariyawasam</b> - සාහිත්‍ය නිර්මාණ වාරණය හා නව මාධ්‍ය (ලාංකේය කිතුනු ආගමික වාරණයට විශේෂිතව)	<b>Thushari Gamage Don</b> - The mirrored choice: exploring the role of the habitus in converged newspaper organizations in Sri Lanka	<b>Buddhima Keerthiwansha</b> - A Comparative Study between English Version of Facebook and Its Sinhalese Translated Version and Suggestions for Improvement	<b>Tharupathi Munasinghe</b> - Software based audio capture method of a skinned drum	<b>Ravindra Rathnasiri</b> - Impact of the use of space in the art of digital advertisement
11.10 -11.30 a.m.	Discussion/Q&A	<b>Lopamudra Maitra Bajpai</b> - Women in Bollywood across the last hundred years- The uniqueness of constructing an identity	<b>Jayamal de Silva</b> - The Use of Machine-Aided Translation and Machine Translation: An Enquiry on Pedagogy and Professional Translation in Sri Lanka	<b>MAKD Mudannayake</b> - Ragnala Painting: A 3D model for effective learning of Hindustani Music	Discussion/Q&A
11.30-12.00.p.m.		Discussion/Q&A	Discussion/Q&A	Discussion/Q&A	

**Day 02 - Friday 27<sup>th</sup> October 2017 – Afternoon**

2.00 –3.30 p.m.	PARALLEL SESSIONS III			
	ELT	E Learning	Social Sciences	Fine Arts
<b>CHAIR</b>	<b>Mr. Anton Pushparaj</b>	<b>Mr. Chaminda Thilakarathne</b>	<b>Dr. Nishan Sakalasooriya</b>	<b>Dr. Prashanthi Narangoda</b>
<b>Room No</b>	<b>K14 201</b>	<b>K14 202</b>	<b>K14 204</b>	<b>K14 205</b>
2.00- 2.20 p.m.	<b>Tharuni Kirushanthan</b> – The role of text book and digital media in ESL classrooms: an analysis of grade 11 text book and its impact on teaching and learning	<b>Niroshan Pathberiya</b> - Moodle Based Language Teaching: Challenges and Solutions	<b>Lekha Karunadasa</b> - Effectiveness of using ICT in Gemidiriya: A study based on Hathellegoda GS division in Rathnapura District	<b>PCD Perera / SHM Pathmakumara</b> - Propensity and utility of Sitar sound in the field of applied music in Sri Lanka: A case study among undergraduate students, Sri Lanka
2.20- 2.40 p.m.	<b>AWM Gamage</b> - An online course to improve academic writing skills of undergraduates	<b>MVM Jayathilaka/ RSK Jayawardhana</b> - Applying the Technology Acceptance Model (TAM) to Understand Adaptation of e- learning in Alternative Higher Education Sector in Sri Lanka, Case Study: The Sri Lanka Institute of Advanced Technological Education (SLIATE)	<b>KMDAS Jayathilaka</b> - An assessment of urban sprawl in Colombo District, Sri Lanka	<b>TMMK Tennakone</b> - A study of Digital music recording in Sri Lankan Music industry
2.40 – 3.00 p.m.	Discussion/Q&A	Discussion/Q&A	<b>DGTU Kumara</b> - New Dimension of Digital Archives and Libraries Conservation of Ola leaf manuscripts using the technology of digital copyrights Library Science?	<b>Ranganath de Silva</b> - Sri Lankan Dance and Digital Technology: The study based on choreography in Sri Lankan dance in 21 <sup>st</sup> Century
3.00 – 3.30 p.m.			Discussion/Q&A	Discussion/Q&A