



11TH INTERNATIONAL CONFERENCE ON BUSINESS AND INFORMATION (ICBI)

Transforming Business Strategies for Economic Resilience



Keynote Speaker

Professor Noel Scott

*Adjunct Professor of Tourism Management
University of the Sunshine Coast, Australia*

ICBI 2020 (ONLINE)



ICBI 2020

We are pleased to announce that the **11th edition of International Conference on Business and Information (ICBI 2020)** is scheduled to be held on 19th November 2020 which is organized by the **Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka**. The goal of ICBI 2020 is to bring researchers and practitioners to share cutting-edge developments in all spheres of management to a common platform. We invite all the management researchers, and practitioners to send research papers/extended abstracts and case studies to this conference and make this conference a grand success.

Given the prevailing situation in the world, the conference will run on an online mode.

Tracks

- Accounting, Finance and Economics
- Entrepreneurship, Innovation and Small Business Management
- Organizational Behavior and Human Resource Management
- Marketing, International Business and Strategy
- Technology, Cloud Computing, Big Data Analytics and Information Technology
- Operation, Logistics and Supply Chain Management
- Education and Learning
- Tourism and Hospitality Management
- Social Distancing: Impacts on Business and Society
- Multidisciplinary areas

Doctoral Colloquium

PhD and DBA students of Business and Management faculties/ schools at any University around the world are invited to send your study as a research paper to the Doctoral Colloquium. For more information visit our website <http://conf.kln.ac.lk/icbi/index.php/doctoral-colloquium>

CEO Forum

"ICBI -2020" is featured with a timely important dialogue on contemporary business challenges and revitalizing measures could be followed for the repercussions of Covid-19 pandemic. This forum consists of speakers from policy making sections and strategic level managers (CEOs) representing key industries in Sri Lanka.

Technical Assistance

Faculty of Commerce & Management Studies
University of Kelaniya, Sri Lanka

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Conference Chair: Dr. W. M. C. B. Wanninayake

Conference Co - Chair: Dr. Ravi Dissanayake

Conference Secretary: Mrs. Bimali Wijesundara

Important Dates

Submission of Full Papers ■
15th July 2020

Notification of Acceptance ■
(with requested revisions)
15th August 2020

Submission of the Camera-Ready Copy ■
15th September 2020

Early-Bird Registration ■
18th September 2020

Registration Deadline for Authors ■
15th October 2020

Conference Date
19th November 2020